



West Hollywood, CA 90046

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skills & software

Microsoft Office

- o Word, Excel, PowerPoint

Adobe Suite

- o Lightroom, Premiere Pro, Photoshop, Illustrator

Final Cut Pro X Shopify

MATLAB LaTeX

Google Suite Inkscape

WIX, Squarespace Leadership

Google Ads Facebook Ads

CAMERA | Canon EOS 6D Mark II

accolades

"Easily the best experience with a photographer to date! She is super personable and very talented at her craft; the quality of her work is impeccable" | Sam R.

"Tara has creative visions that she brings together in a beautiful way. She is determined and hard working. Tara is passionate about what she does and is always excited to be challenged! She makes you feel comfortable and always delivers amazing work. I love working with Tara so much and can't wait to keep creating with her!" | Emma K.

"I felt so comfortable the whole shoot and she helped pose me when I didn't know what to do. She is the absolute sweetest and has an eye for a quality photo, she captures just the right moments!" | Jess B.

tara lowery

photography

summary

I am a personable, ambitious, detail-oriented, and high-energy photographer specializing in portrait photography. Strong verbal, written, and interpersonal skills. Produce content for various organizations, people, and music artists in photo, video, and graphic formats. Capturing moments through art.

education

B.S. in Earth Science with an emphasis in Geophysics
UC Santa Barbara | 2016–2020

- o Focus on seismology, geology, and climate within the Earth Science department
- o Specialized focus on mathematics, physics, writing, and philosophy
- o UCSB Cheer Team, Co-Ed, Division 1

experience

FREELANCE PHOTOGRAPHER, VIDEOGRAPHER + CREATIVE

Self-employed | July 2018 – Present

- o Create and execute high quality photoshoots for portraits, businesses, weddings, graduation, social, and charity events.
 - o Emphasis in portrait photography
- o Location scouting, lighting, styling, and photo editing
- o Creative direction, filming, and editing for multiple music videos receiving rave reviews and generating 65,000+ views on a video.
- o Website creation (including branding and design) and graphic design.

PERSONAL ASSISTANT

Private | Orange County, CA & Remote | March 2021 – Present

- o Assist in the management of multiple companies and organizations.
- o Social media marketing, including AD management and branding strategy.
- o Media production in the forms of photography, videography, literature, and graphic design.
- o Website creation and design, book-keeping, and financial management.

MARKETING DEPARTMENT – Photography Chair

Alpha Phi Sorority | Santa Barbara, CA | 2019-2020

- o Designed stylized photoshoots and graphics for social media platforms, Instagram and Facebook, that aligned with our organization's values and brand.
- o Coordinated alumni and parents' weekends as well as merchandise for members.

SOCIAL MEDIA MANAGER

UCSB Cheer Team | Santa Barbara, CA | 2017-2018

- o Planned and executed photo and video content on Instagram and YouTube platforms.
- o Increased overall engagement by 175%.

involvement

OPERATION GIFT A SMILE

Orange County, CA | 2020-PRESENT

- o Volunteer with projects benefitting children and families in need. Run social media, produce video and photo content, as well as graphic design. Create and maintain website. Reach out for funding and organize fundraisers.

ANGELS' CLOSET CHARITIES

Redlands, CA | 2010–PRESENT

- o Volunteer with organization by collecting clothing for middle and high school students, managing social media marketing, organizing fundraisers, and producing video content as well as graphic design.

ALPHA PHI SORORITY – Gamma Beta Chapter

UCSB | 2017–2020

- o Active member, served on the marketing and philanthropy committees.